



YOU TRAVEL .COM EXPANDS EUROPEAN AND LONG-HAUL PORTFOLIO

Leading independent bed bank youtravel.com has expanded its portfolio by more than 30 per cent thanks to the introduction of new European and long-haul destinations.

Hotels have been added to youtravel.com in the South of France, Italy, Thailand, Las Vegas and Orlando.

Around 150 hotels have been added in Italy, the majority of which are in Sicily and Tuscany. In France, 45 hotels in Cannes and Nice are now available at www.youtravel.com.

Youtravel.com has added just under 200 hotels in Thai resorts including Chiang Mai, Hua Hin, Krabi, Koh Samui, Pattaya, Phi Phi and Phuket.

In the USA youtravel.com has added around 300 hotels – 50 of which are in Las Vegas and 150 in Florida.

UK sales and marketing manager Paul Riches said: “This growth in our portfolio reflects the growing maturity in youtravel.com as a company, and a further expansion of at least 20 per cent is planned in the coming months.

“We’re now in our fourth year of trading and have a great breadth of product throughout the main western and eastern European resorts. Moving into Italy and France is the next logical step for us.

“This year looks set to see a return to British travellers going to the USA as the pound has improved against the dollar. Families who may have postponed Disney trips last year due to the strength of the dollar will be enticed back to the Sunshine State, so agents who can give them more accommodation options will be most likely to secure the sale.

“For Las Vegas, the new British Airways’ direct flights from London – competing with the Virgin Atlantic route – means that British travellers have more choice than ever before in how they get to ‘Sin City’.”

Sample prices:

Las Vegas: Seven nights at the five-star Trump Hotel Las Vegas on The Strip, on a room-only basis, at the end of March start from £499 for a city view studio, based on two sharing.

Orlando: Seven nights at the four-star Mystic Dunes Resort and Golf Club in Kissimmee in a self-catering one-bedroom apartment start from £446 at the end of March, based on two sharing.

Thailand: Seven nights at the four-star Ananta Burin Resort in Krabi start from £497 at the end of March, including breakfast, in a superior room, based on two sharing.

Italy: Seven nights at the four-star Hotel Garden in Siena start from £676 at the end of March, on a room-only basis, based on two sharing.

France: Seven nights at the three-star Hotel Splendid in Cannes start from £725 at the end of March, on a room-only basis, based on two sharing.

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