



News Home | Jobs | About us | Advertise with us | working ma

User name:

Password:

Remember me

Log on

[Register](#)

[Forgotten password](#)

**[NEW! Director of
Tours & Ski Products](#)**

Salary: c.£80K
Location: South East
Our client is seeking a dynamic leader for this senior position in their organisation. In this role you will be responsible for overall product and service delivery, this will include working closely with the Sales, Marketing, Finance and IT departments in order to ensure that revenue, margin and customer service goals are achieved.

**[NEW! Business
Development
Manager](#)**

Salary: c.£40k plus bonus
Location: London
Our client, a luxury activity company seeks a dynamic Business Development Manager who is able to win new business as well as maintain existing clients.

**[NEW! Head of
Product](#)**

Salary: c.£60K
Location: Midlands
Our client seeks a Head of Product to maximise gross profit margin across their brands by developing competitive products.

Bedbank 'trading ahead of the market'

24 Jun 2009

youtravel.com reports more than a fifth of its bookings are for travel within four weeks indicating the crucial late sales period is flickering into life.

Sales and marketing director, Paul Riches, said: 'Industry pundits have been saying for weeks that it is all about the lates market this year. However, there has been concern about when this phenomenon became a reality.'

'We're delighted that we appear to be trading ahead of the market.'

In the past six weeks the volume of late bookings has peaked at more than 20% as consumers start to firm up their travel plans for summer. Overall bookings in the first half of June, meanwhile, were up 15%.

The fastest growing destinations for youtravel.com in 2009 to date are in Greece, with Rhodes and Crete 27% ahead of this time last year.

youtravel.com also saw double-digit growth in May for Turkey, Portugal, Greece and Tunisia.

Even the Costa del Sol has seen bookings rise 14% compared to this time last year.

Riches added: 'Greece and Spain have been stalwarts of the British travel industry for decades; it's going to take more than currency fluctuations to put the Brits off travelling to these destinations.'

He said customers visiting all-inclusive resorts in Spain and Greece are not so worried about the strong euro.

youtravel is also seeing the increase in late booking for the pre-summer shoulder season being mirrored in September and October.

Riches said: 'In our minds, there is no doubt that booking levels will continue to grow in the next few weeks, even before the peak season hits us.'

More on late sales from e-tid.com:

[Lower costs/stronger late prices boost Carnival Q2s](#) (19/06/2009)

[Consumer buying 'up and down' says Kuoni](#) (12/06/2009)

[Skyscanner reports 85% rise in traffic](#) (09/06/2009)

[No sign yet of late bookings](#) (05/06/2009)

[TUI UK introduces coach/excess bag fees on lates](#) (01/06/2009)

And more on youtravel:

[youtravel beach hotels available on Galileo](#) (19/02/2009)

[youtravel/easyCruise herald successful deal](#) (11/12/2008)

[youtravel expands portfolio](#) (12/11/2008)



Type in your keywords

Search



PRICEMASTERHOUSE

Perfectly planned perfectly planned

FAST